

The 24hrs Film Workshop III

Film 101 Producing

Day 01

Introduction
History of producing
The idea

Day 02

Script development
Collaboration with a writer
Preliminary budgeting

Day 03

Script breakdown
Film Budgeting
Fund raising techniques

Day 04

Marketing & Publicity tools and strategies

Day 05

Cast and Crew
Location
Insurance
Shooting permits

Day 06

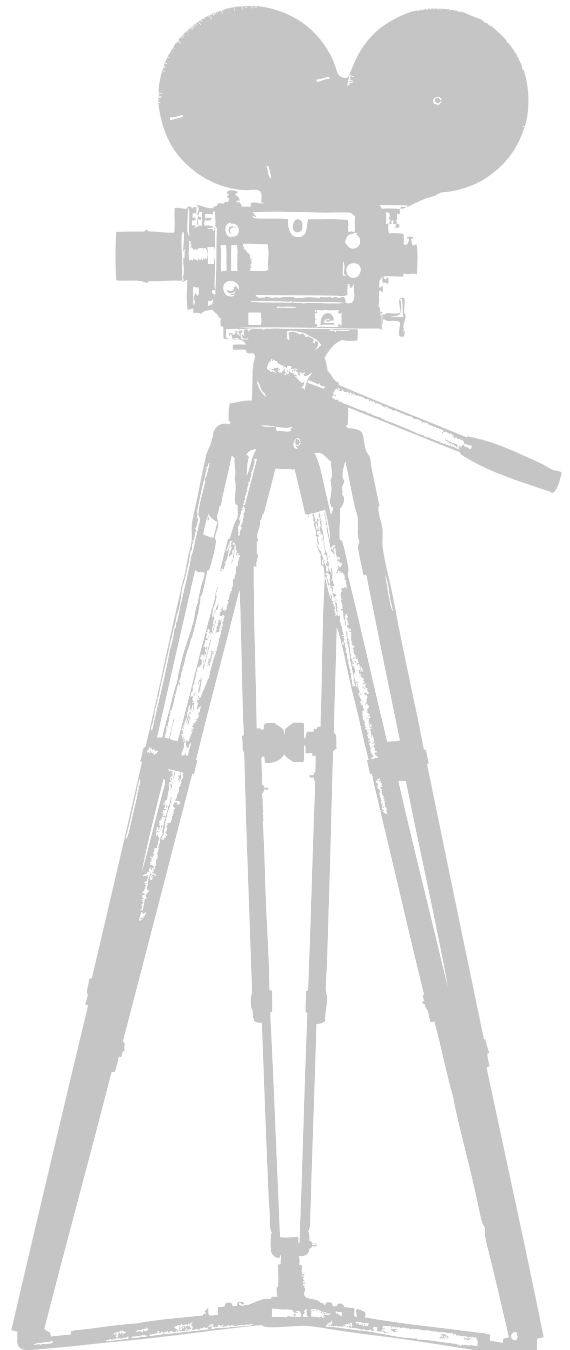
Production Book
How to pitch?

Day 07

Production
Post Production
Producer's friends and enemies

Day 08

Distribution
Film exploitation
Film festivals
Other film windows



Venue

Dubai Knowledge Village, Dubai.

Date & Time

To be announced.

Fee Structure

1 course

Red Carpet Make-up course

: **900 AED**

Film 101 Producing

: **3000 AED**

2 courses

Red Carpet Make-up course + Film 101 Producing

: **3800 AED**

Terms & Conditions

Please note that the registration for the workshop is binding. Non attendance or cancellation does not lead to a refund of the course fee, due to the limited number of seats.

